



MEDIA CONTACTS:

KTCpr

Telephone: (516) 594-4100

Leigh-Mary Kearney / LM.Kearney@KTCpr.com

Theresa M. Oakes / T.Oakes@KTCpr.com

PRESS RELEASE #139

**THE NEW YORKER HOTEL RECEIVES ‘FEMA’ CERTIFICATION;
ACCEPTS GOVERNMENT MEETING & BUSINESS TRAVELERS**

NEW YORK, NY – The New Yorker Hotel (<http://www.NewYorkerHotel.com>) has received its Federal Emergency Management Agency (FEMA) Number (NY5257) following its massive \$70 million renovation project which included the installation of a state-of-the-art life-safety system. FEMA certification enables the hotel to develop business relationships with Federal Government, New York State and New York City meeting and transient government traveler clients.

As a part of the recent renovations at The New Yorker Hotel, new sprinklers and a state-of-the-art life-safety system were installed as well as an infrared smoke detection system that is monitored by the hotel’s Fire Safety Directors. The hotel’s renovation project also featured the installation of a four-pipe heating and cooling system, and makeover of all accommodations and public spaces.

Having been certified by FEMA to receive government travelers, The New Yorker Hotel has promoted Persida Mitic to the position of Government Sales Manager where she will coordinate and maintain relationships with Federal, State and local government agencies.

Government employees who stay at The New Yorker Hotel will enjoy the hotel’s remodeled rooms as well as improved free guest Wi-Fi and upgraded dining options.

For added convenience, The New Yorker Hotel features a fully-equipped, 24-hour Business Center complete with computer terminals with high-speed Internet access, fax/copier machine and printers. The hotel's free Wi-Fi Internet access for guests is powered by a 44 megabyte, fiber optic pipeline. In the near future, the hotel will offer a higher bandwidth option for business applications at a nominal fee (\$9.95 for 24 hours).

Government agencies looking to host a meeting in the Big Apple can choose from The New Yorker Hotel's 14 meeting and event rooms including two stately ballrooms that make up the hotel's 25,000 square feet of meeting space.

The New Yorker Hotel

Conveniently located at 34th Street and Eighth Avenue in Manhattan, across from Madison Square Garden, The New Yorker Hotel is one of the largest art deco buildings in New York City.

Well-suited for groups, business and leisure travelers as well as anyone seeking a great value and an unrivaled location in Manhattan, The New Yorker Hotel features 912 guest rooms (several with terraces and all offering spectacular views), 25,000 square feet of meeting space (two stately ballrooms and 12 meeting and conference rooms), an award-winning catering department, the 24-hour Tick Tock Diner and Cooper's Tavern, a complimentary Fitness Center, and a fully-equipped Business Center.

For story ideas and other press-related material, check out The New Yorker Hotel's online press room <http://www.NewYorkerHotel.com/pressroom.html>. For a full selection of photos, visit <http://www.ktcpr.com/hosted/TheNewYorkerHotelPhotos.zip>

For more information about The New Yorker Hotel, contact toll-free in the U.S. and Canada 866-800-3088 or visit <http://www.NewYorkerHotel.com>.

###